

Community Involvement Committee

July 12, 2021

Welcome to 2 new members, Mark Schrack & Andrea Raphael!

For October Park Market, we will have a bouncy house, balloons, vendors, work on food vendor opportunity

Scoops will purchase 2 bicycles for Walnut Grove Lions Club to raffle off (pending approval from Lions Club)

50/50 raffle ?

We need to announce specific purpose for \$ raised.

Expand advertising opportunities to include Walton County. Suggestions were American Legion, Meridian Park, schools outside Walnut Grove. Ad in Walton Tribune, work with local businesses to help us advertise, ask them to post our flyers & distribute flyers. Good suggestion, ask Papa John's & Domino's to distribute flyers on their pizza boxes. Talk to businesses about sponsorship of city events.

Points to consider:

Create destination points in the park to bring people in, suggestions are geo cache area & free library (Andrea & girl scouts created a free library at Meridian Park)

Partner with Walnut Grove Highschool for teacher/ student help with marketing of Walnut Grove. Suggestions are to help with website, students to help with small projects, such as painting the picnic tables, mural at pavilion, I am going to contact Stephanie Montcrief to help us with this. More conversation to come!

Long term:

Movie at the Park!

Car Show - suggestions: select a date for next year, contact East Coast Car Shows, contact businesses for sponsorship, consider moving show to the parkway, find out what it would take to shut down parkway during event. Include a concert on the city hall lawn. More conversation to come.

Updates for the present:

Add to vend application: "Do you need electricity?" Only Whisper Generators allowed

Set up completed at least 30 minutes before start of event

No pack up until close of event

Have someone on hand day of event to enforce rules

This was a long & productive meeting. I tried to include the high points. I think we all agree that we are a work in progress & these are all good ideas. All your thoughts and ideas are welcome!